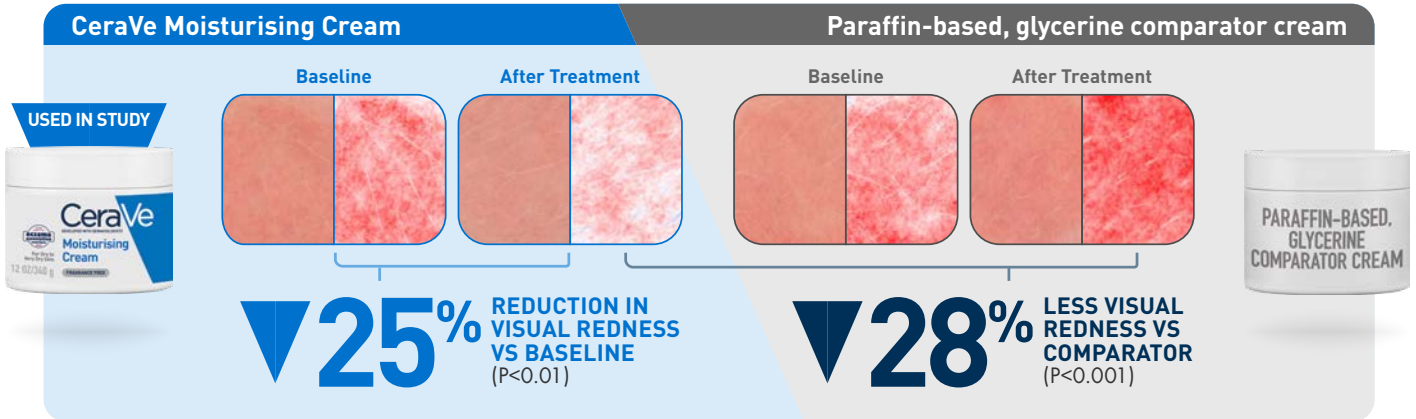


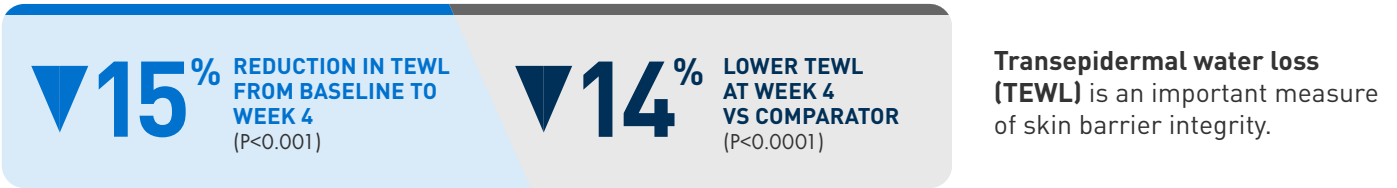
What does the BRaCE study tell us about skin-identical ceramides found in CeraVe?

The randomised, double-blind BRaCE study compared the effects of skin-identical ceramides found in CeraVe versus a paraffin-based, glycerine comparator cream containing no ceramides in 58 patients predisposed to dry, atopic skin (Fitzpatrick I–V). Both creams were used twice daily on opposite sides of the body for 28 days.¹

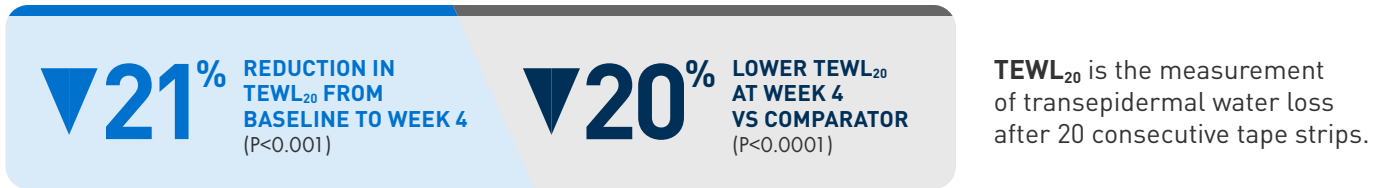

CeraVe reduces skin sensitivity to irritation (1% sodium lauryl sulfate)^{1^}



CeraVe strengthens the skin barrier to protect against irritation (1% sodium lauryl sulfate)^{1^}



CeraVe improves resilience to skin barrier disruption (20 skin tape strips)^{1^}

The skin-identical ceramides found in CeraVe offer a superior formulation for strengthening the skin barrier and protecting against irritation¹

¹Skin sensitivity was assessed by measuring the skin's reaction to an irritant (1% sodium lauryl sulfate patch) for 24 hours after 4 weeks of prior moisturising treatment. The resulting skin irritation was assessed visually by quantifying erythema and objectively via TEWL. Tape stripping was conducted 12 to 18 hours after the last application of each moisturising cream at day 28.

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Reference: 1. Andrew P *et al.* *Br J Dermatol* 2025;193:729–740.
L'Oréal Australia Pty Ltd. 564 St Kilda Road, Melbourne, 3004. LAUPOY0018. April 2026.

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Learn more about CeraVe and the BRaCE study. Scan to access expert-led education, practical resources and patient tools to elevate your consultations.

